

# SEO Pricing (Monthly)

\*for websites upto 100 pages\*

	Start-Up	Small Business	Medium Business	Large Enterprise
<b>Initial Review &amp; Analysis</b>				
Existing Digital Asset Review	✓	✓	✓	✓
Email Service Provider & Host Review	✓	✓	✓	✓
Initial Email System Delivery Test	✓	✓	✓	✓
<b>Initial Account Setup &amp; Maintenance</b>				
Email Service Provider Account Setup	✓	✓	✓	✓
Email Hosting Provider Integration	✓	✓	✓	✓
Mailing List Acquisition	✗	✓	✓	✓
Mailing List Demographics Append	✗	✗	✓	✓
Mailing List Segmentation	✗	✗	✗	✓
<b>Initial Conversion &amp; User Tracking</b>				
Website Landing Pages	✓	✓	✓	✓
Landing Page Conversion Tracking	✓	✓	✓	✓
Google Analytics	✗	✓	✓	✓
Google Tag Manager	✗	✗	✗	✓

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<b>Content Creation</b>				
Email Copy Writing	✓	✓	✓	✓
Landing Page Copy Writing	✓	✓	✓	✓
<b>Email Coding, Design &amp; Testing</b>				
Fixed Rendering	✓	✓	✓	✓
Responsive Rendering	✓	✓	✓	✓
Bootstrap Rendering	✗	✓	✓	✓
Email Rendering Testing	✗	✗	✓	✓
Advanced Rendering Testing	✗	✗	✗	✓
<b>Campaign Management</b>				
Delivery Schedule Optimization	✗	✓	✓	✓
Demographic Target Optimization	✗	✓	✓	✓
A/B Testing	✗	✗	✓	✓
Email Campaign Per Month	5	8	12	15

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<b>Lead Nurturing</b>				
Subscriber List Growth & Acquisition	✗	✗	✓	✓
CRM Integration & Sync	✗	✗	✗	✓
<b>Reporting</b>				
Customer Support	✓	✓	✓	✓
Monthly Performance Report Review	✓	✓	✓	✓
Weekly Status Report Review	✗	✗	✓	✓
Weekly Benchmark Report Review	✗	✗	✓	✓
KPI Report & Recommendations	✗	✗	✓	✓
<b>Customer Support</b>				
Email, Chat, Phone	✓	✓	✓	✓
Project Management Tool Tracking	✓	✓	✓	✓
<b>Pricing</b>	<b>₹ 10,000</b>	<b>₹15,000</b>	<b>₹20,000</b>	<b>₹25,000</b>