

WebservX

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Proposal

Date

14-01-2022

To,

Company name

City

SEM Pricing & Proposal

SEM Pricing (Monthly)

for websites upto 100 pages

	Start-Up	Small Business	Medium Business	Large Enterprise
Keywords Research	✓	✓	✓	✓
Campaign Creation	1	1	3	5
Competition Analysis	✓	✓	✓	✓
Negative Keywords analysis	✓	✓	✓	✓
Search Ads	✓	✓	✓	✓
Landing Page Creation	✗	✗	✓	✓
Campaign Optimization	✓	✓	✓	✓
Bid Optimization	✓	✓	✓	✓
Display & Remarketing ads	✗	✗	✓	✓
Youtube Ads	✗	✓	✓	✓
Campaign Audit	✓	✓	✓	✓
Ads Budget	up to	up to	up to	up to
AB Testing	✗	✗	✓	✓
Facebook Ads	✗	✓	✓	✓
Google Ads account Setup	✓	✓	✓	✓